



[BowlingTV.com](http://BowlingTV.com) is the website and video streaming service of the United States Bowling Congress.

USBC has delivered live events along with additional video content for more than a decade, but the [BowlingTV.com](http://BowlingTV.com) platform expands the capabilities of USBC and is the place for bowlers to watch, learn and live the sport they love.

**What does the latest iteration of BowlingTV offer?** Here is a brief summary; for complete details, refer to [BowlingTV.com](http://BowlingTV.com).

### **Live coverage of events at every level**

USBC has livestreamed the biggest bowling events from youth to senior competition and everything in between.

### **Multiple channels**

The overlap of events on the bowling schedule can be covered, **BowlingTV** will be able to cover additional pairs at the events, and fans will be able to navigate easily the channels to follow their favorite bowlers.

### **Viewer participation**

In addition to a chat feature available for every live event, **BowlingTV** also offers more viewer interaction with the ability to have live polls and interactive contests.

### **Invested coverage**

Providing behind-the-scenes content, which includes expanded video features, makes **BowlingTV** the perfect place to tell the stories about the athletes, coaches and other personalities in the sport. We will expand our list of contributors to **BowlingTV** and will look to bring fresh ideas to our video content, including video blogs.

### **Learning the sport**

With a world-renowned training and research center at the International Bowling Campus and access to many of the best coaches in the world, **BowlingTV** will provide coaching tips to help everyone from the beginning bowler to the advanced competitor.

### **Historic content**

Bowling has a long, storied history, and USBC has hundreds of hours of television shows and films that go back more than 50 years. We will continue to digitize these historic telecasts.

### **Flexibility for viewers**

[BowlingTV.com](http://BowlingTV.com) has a great mix of free and premium subscriber content. Premium subscriptions of \$9.95 per month or \$79.95 per year (plus transaction fees) give consumers the flexibility when it comes to what they want to watch. All

premium subscriptions have a four-day trial period, so customers can check it out. If they do not love what **BowlingTV** has to offer, they easily can cancel within the four days with no obligation.

### **Watch from anywhere**

By following the steps below, you not only can watch **BowlingTV** from your phone or computer, but stream to your television as well!

### **Chromecast:**

- Web:
  - Load up [bowlingtv.com](http://bowlingtv.com) in Chrome
  - Click the More menu (3 dots) on the right side of the browser
  - Click Cast and select the Chromecast
  - Your tab should begin casting
  
- Mobile (Android) vis Google Home app:
  - Open Google Home app
  - Go to Account menu
  - Click on Mirror device
  - Click on Cast Screen / Audio
  - Open Web browser
  - Go to [bowlingtv.com](http://bowlingtv.com) and cast the video

Note that while there are third-party apps for iOS for Chromecast, we recommend that iOS users use AirPlay as it works natively.

### **AirPlay:**

- Web:
  - Click the AirPlay button in the Mac menu bar
  - Select the Apple TV
  - Enter the code in the TV
  - Begin the screen mirroring
  
- Mobile:
  - From the iOS command center, select Screen Mirroring
  - Select the Apple TV from the list
  - User inputs code from Apple TV
  - Screen mirroring begins
  - User can navigate to [bowlingtv.com](http://bowlingtv.com) and bring up the stream on their Apple TV

For any customer service issues, please call USBC at: 800-514-2695, ext. 8966 or fill out the contact form [here](#).

Click [here](#) for Frequently Asked Questions.